

CATV Advisory Committee

Minutes from 10-13-14

Attended by Peabody, Bongers, Seyfert, Zuelke, and ex-officio members Walker and Icenogle.

Called to order at 4:00 p.m.

Minutes from the August meeting were reviewed and approved.

Video Age Productions is ahead of schedule on program delivery. Some Ripon, Etc. scenes have been recorded. The History of Ripon video is in production.

The CATV budget is on schedule. Reviewed and approved.

Ripon Channel staff has been producing football and meeting coverage, and a candidate forum for Wisconsin 6th Assembly between Joan Ballweg and Joe Kallas. The Ripon Channel video on demand site is fully functional.

The committee resolved unanimously to amend the bylaws to allow for an alternate committee member.

There was more discussion about the use of Channel 987 as a schools channel.

The channel has purchased a new HD video lens and some media cards, and some hard drives. Discussion of ways to reduce file storage requirements.

There was clarification of the form and scope of the programming request for bids. Bongers and Zuelke had presumed that we would ask for proposals to fit a budget. Icenogle explained that the motivation for bidding the programming is to perform our due diligence on programming costs. There was agreement that the RFB draft needs better detail. There was some discussion about the targeted budget level for contracted programming, and what exactly the RFB would ask for. Motion by Bongers, second by Seyfert, to bid out 24 event programs for 2015. The motion passed unanimously.

There was some discussion of ideas for future programs, including the new hospital and the disposition of the old one.

Adjourned at 4:54 pm.