

## Ripon Community Media Advisory Committee

Minutes from 1-09-23

Meeting was called to order at 4:08 pm.

Roll Call: Desiree Bongers absent, Jolene Schatzinger present, Travis Liptow present by zoom, Maddie Koster present by zoom, Jason Mansmith present, ex-officio Riley Icenogle present, ex-officio Adam Sonntag present.

Minutes from the July, September, and November 2022 meetings are approved with a request for more complete member name listing in the roll call in the future.

2022 expenditures were under budget, largely due to the channel being short staffed. Conversation about staffing and the 2023 part time salaries budget line.

Winter sports broadcasting is going well. The internet service at Ripon Public Schools has been upgraded and is very solid. We are hoping to get music concert files from the Ripon College music department for broadcast. There was discussion about reducing complexity in the operation to aid less experienced staff. The purchase of an iPad was suggested.

The Hometown Broadcasting relationship will be reviewed at the end of the spring sports season. Payments have been slower than expected.

We need to get the Roku app going. Schatzinger suggested reaching out to FDL county to broadcast the county board meetings.

Ripon Channel needs to hire people. Icenogle has been covering the operation with occasional help from independent contractors. New staff hiring is now front and center.

Discussion about updating committee membership and organization.

Next meeting will tentatively be February 13, 2023.

Adjourned at 4:56 pm.